

JILLIAN M. BÁEZ

Hunter College • Department of Africana and Puerto Rican/Latino Studies
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(as of 1/11/2021)

EDUCATION

- 2009 Ph.D., Communications
Institute of Communications Research, University of Illinois at Urbana-Champaign
- 2003 B.A., Media Studies (major), Black & Puerto Rican Studies (major), and Spanish (minor)
Hunter College-City University of New York

ACADEMIC APPOINTMENTS

- 2019- Associate Professor, Department of Africana and Puerto Rican/Latino Studies, Hunter College, City University of New York
- 2019- Affiliated Faculty, Latin American and Caribbean Studies Program, Hunter College, City University of New York
- 2019- Doctoral Faculty, Women's and Gender Studies, The Graduate Center, City University of New York
- 2019- Affiliated Faculty, Center for the Study of Women and Society, The Graduate Center, City University of New York
- 2012- Affiliated Faculty, Mexican Studies Institute, City University of New York
- 2012-19 Assistant Professor, Department of Media Culture, College of Staten Island, City University of New York
- 2011-2012 Visiting Assistant Professor, Latina/o Studies Program, Williams College
- 2010-2011 Faculty Associate, National Center for Institutional Diversity, University of Michigan
- 2009-2010 Postdoctoral Fellow, National Center for Institutional Diversity & Department of Communication Studies, University of Michigan

ADMINISTRATIVE APPOINTMENTS

- 2017 Summer Chair, Department of Media Culture, College of Staten Island-City University of New York
- 2015-17 Director of Graduate Studies, Department of Media Culture, College of Staten Island-City University of New York
- 2013 Co-Coordinator, Communications Undergraduate Program, College of Staten Island-City University of New York

PUBLICATIONS

Books

Báez, Jillian M. *In Search of Belonging: Latinas, Media, and Citizenship*. University of Illinois Press (Latinos in Chicago and the Midwest Series): Urbana, IL, 2018.

*2019 Bonnie Ritter Award for Outstanding Feminist Book, National Communication Association

Reviews: Latino Studies; Journal of Cinema and Media Studies; Chiricú Journal: Latina/o Literatures, Arts, and Cultures; Diálogo; Feministas Unidas; Bulletin of Hispanic Studies; Mass Communication and Society; Journal of Gender and Sexuality Studies

Guest Edited Journal Issues

Báez, Jillian M. (Ed.). (2020). *Latino Studies* 18.2, Special Section on "Tribute to Frances R. Aparicio"

Báez, Jillian M. and Natalie Havlin. (Eds.). (2018). *WSQ: Women's Studies Quarterly* 46.1-2. Special Issue on "Beauty"

Journal Articles

Báez, Jillian M. 2020. "Listening to Frances R. Aparicio: Critical Interventions in the Study of Popular Culture." *Latino Studies* 18(2): 257-261. [invited essay]

Avilés-Santiago, Manuel G., and **Jillian M. Báez**. 2019. "Targeting Billenials: Billenials, Linguistic Flexibility and the New Language Politics of Univision." *Communication, Culture & Critique* 12(1): 128-146.

Báez, Jillian M. 2016. "Voicing Citizenship: Undocumented Women and Social Media." *Chicana/Latina Studies Journal* 6(1): 56-85.

Báez, Jillian, and Mari Castañeda. 2014. "Two Sides of the Same Story: Media Narratives of Latinos and the Subprime Mortgage Crisis." *Critical Studies in Media Communication* 31(1): 27-41.

Báez, Jillian. 2013. "Structurelessness 2.0." *WSQ: Women's Studies Quarterly* 41(3-4): 253-256. [invited essay]

Báez, Jillian M. 2007. "Towards a Latinidad feminista: The Multiplicities of Latinidad and Feminism in Contemporary Cinema." *Journal of Popular Communication* 5(2): 109-128.

Báez, Jillian M. 2007. Speaking of Jennifer Lopez: Discourses of Iconicity and Identity Formation Among Latina Audiences. *Media Report to Women* 35(1): 5-13. [invited essay]

Báez, Jillian M. 2006. "'En mi imperio': Competing Discourses of Identity in Ivy Queen's Reggaetón." *CENTRO: Journal of the Center for Puerto Rican Studies* 18(2): 62-81.

Book Chapters (* denotes peer review)

Báez, Jillian M. 2020. "Latinx Audiences as Mosaic." In *Studying Race and Media*, edited by Lori Kido Lopez, 218-229. New York: New York University Press.

Báez, Jillian M. 2018. "Charting Latinx Fandoms." In *The Routledge Companion to Media Fandom*, edited by Melissa Click and Suzanne Scott, 271-279. New York: Routledge.

- Báez, Jillian M. 2018. "Media Literacy as Civic Engagement." In *Civic Engagement in Diverse Latina/o Communities: Learning from Social Justice Partnerships in Action*, edited by Mari Castañeda and Joseph Krupczynski, 201-214. New York: Peter Lang.
- Báez, Jillian M. 2018. "The Founding of Univision and the Spanish-language Media," in *50 Events that Shaped Latino History*, edited by Lilia Fernandez, 792-804. Santa Barbara, CA: ABC-Clio.
- Báez, Jillian M.** and Michelle Rivera. 2018. "Latina/os Breakthrough in Mainstream Popular Culture," in *50 Events that Shaped Latino History*, edited by Lilia Fernandez, 846-864. Santa Barbara, CA: ABC-Clio.
- Báez, Jillian M. 2017. "Engaging in Consumer Citizenship: Latina Audiences and Advertising in Women's Ethnic Magazines." In *Feminists, Feminisms, and Advertising: Some Restrictions Apply*, edited by Kimberly Golombisky and Peggy J. Kreshel, 231-250. Lanham, MD: Lexington Books.
- Báez, Jillian M. 2017. "Spreadable Citizenship: Undocumented Youth Activists and Social Media." In *The Routledge Companion to Latina/o Media*, edited by María Elena Cepeda and Dolores Inés Casillas, 419-431. New York: Routledge.
- *Báez, Jillian. 2015. "Television For All Women?: Watching Lifetime's *Devious Maids*." In *Cupcakes, Pinterest, and Ladyporn: Feminized Popular Culture in the Early 21st Century*, edited by Elana Levine, 51-70. Urbana, IL: University of Illinois Press.
- *Báez, Jillian. 2014. "Latina/o Audiences as Citizens: Bridging Culture, Media, and Politics." In *Contemporary Latina/o Media: Production, Circulation, Politics*, edited by Arlene Dávila and Yeidy Rivero, 267-284. New York: New York University Press.
- Báez, Jillian M. 2008. "Mexican (American) Women Talk Back: Audience Responses to Representations of Latinidad in U.S. Advertising." In *Latina/o Communication Studies Today*, edited by Angharad N. Valdivia, 257-281. New York: Peter Lang.
- Báez, Jillian M. 2007. "(Re)membering the Latina Body: A Discourse Ethnography of Gender, Latinidad, and Consumer Culture." In *Globalizing Cultural Studies: Ethnographic Interventions in Theory, Method and Policy*, edited by Cameron McCarthy, Aisha S. Durham, Laura C. Engel, Alice Filmer, Michael Giardina, and Miguel A. Malagrecia, 189-203. New York: Peter Lang.
- Durham, Aisha S. and **Jillian M. Báez**. 2007. "A Tail of Two Women: Exploring the Contours of Difference in Popular Culture." In *Curriculum and the Cultural Body*, edited by Stephanie Springgay and Debra Freedman, 131-145. New York: Peter Lang.

Scholarly Notes

- Báez, Jillian M. 2020. "Special Section Introduction: A Tribute to Frances R. Aparicio." *Latino Studies* 18(2): 235-239.
- Havlin, Natalie and **Jillian M. Báez**. 2020. "Editors' Note," *WSQ: Women's Studies Quarterly* 48(1-2): 9-13.
- Báez, Jillian M.** and Natalie Havlin. 2019. "Editors' Note," *WSQ: Women's Studies Quarterly* 47(3-4): 9-12.

Báez, Jillian M. 2019. "Editor's Note," *WSQ: Women's Studies Quarterly* 47(1-2): 9-12.

Havlin, Natalie and **Jillian M. Báez**. 2018. "Revisiting Beauty," *WSQ: Women's Studies Quarterly* 46(1-2): 13-25.

Báez, Jillian M. and Natalie Havlin. 2019. "Editors' Note," *WSQ: Women's Studies Quarterly* 45(3-4): 11-14.

Encyclopedia Entries and Annotated Bibliographies (* denotes peer review)

***Báez, Jillian** and Manuel Gerardo Avilés-Santiago. 2016, updated 2020. "Spanish-Language Television." In *Oxford Bibliographies in Cinema and Media Studies*, edited by Krin Gabbard. New York: Oxford University Press. Available online at <http://www.oxfordbibliographies.com/view/document/obo-9780199791286/obo-9780199791286-0209.xml?rskey=9xZw5o&result=193>.

Báez, Jillian M. "Latinization." 2009. In *Latinos and Latinas in U.S. History and Culture: An Encyclopedia*, edited by Carmen Lugo-Lugo and David Leonard, 284-287. Armonk, NY: M.E. Sharpe.

Subervi-Veléz, Federico, **Báez, Jillian M.**, and Natalia Saenz. 2005. "News Networks." In *The Oxford Encyclopedia of Latinos and Latinas in the United States*, edited by Deena Gonzalez and Suzanne Oboler, 265-266. New York: Oxford University Press.

Book Reviews

Báez, Jillian. 2016. Review of the book *Up Against the Wall: Re-Imagining the U.S.-Mexico Border* by Edward S. Casey and Mary Watkins. *Arizona Journal of Hispanic Cultural Studies* 20: 304-306.

Báez, Jillian M. 2008. Review of the book *Latinos and Citizenship: The Dilemma of Belonging*, edited by Suzanne Oboler. *Aztlán: A Journal of Chicano Studies* 33(1): 233-236.

Public Scholarship

Báez, Jillian and Kristen. 2018. "The State of Fandom Studies 2018: Part II." *Confessions of an Aca-Fan*, March 28. <http://henryjenkins.org/blog/2018/3/28/the-state-of-fandom-studies-2018-jillian-baez-kristen-warner-pt-2>.

Báez, Jillian and Kristen Warner. 2018. "The State of Fandom Studies 2018: Part I." *Confessions of an Aca-Fan*, March 27. <http://henryjenkins.org/blog/2018/3/27/the-state-of-fandom-studies-2018-jillian-baez-kristen-warner-pt-1>. Báez, Jillian M. and Natalie Havlin. "Editors' Note," *WSQ: Women's Studies Quarterly* 45.3-4 (Fall/Winter 2017): 11-14.

Báez, Jillian. 2016. "From Tortillas to Twitter: Latina/o Scholars Discuss It All." *Mujeres Talk*, July 19. <https://library.osu.edu/blogs/mujerestalk/2016/07/19/reports-from-july-2016-latinao-studies-association-conference/>.

Báez, Jillian. 2015 "Caution and Skepticism About Univision-The Root Merger." *All Digitocracy*, June 3. <http://alldigitocracy.org/caution-and-skepticism-about-univision-theroot-merger/>.

Other Publications

- Báez, Jillian M. 2020. "Fresh Bones: Private Affair." In *Outside In Trusts No One: 157 Unique perspectives on 157 X-Files and Kolchak stories by 157 Writers*, edited by Robert Smith?, 99-100. Cockeysville, MD: ATB Publishing.
- Báez, Jillian M. 2018. "Inca Mummy Girl: Return of the Dark Lady." In *Outside in Takes a Stab: 139 New Perspectives on 139 Buffy Stories by 139 Writers*, edited by Robert Smith?, 46-48. Cockeysville, MD: ATB Publishing.
- Báez, Jillian M.** and Erin J. Reed. 2010. "Luchamos y resistimos: Undocumented Women Re-writing the Narrative on Citizenship and Belonging Through Media." *The Center for Citizenship, Race, and Ethnicity Studies Working Papers* 3: 69-91.

FELLOWSHIPS, AWARDS, AND DISTINCTIONS

Distinguished Scholar Fellowship

Advanced Research Collaborative, CUNY Graduate Center, 2021

Bonnie Ritter Award for Outstanding Feminist Book

National Communication Association, Feminist and Women's Studies Division, 2019

Faculty Fellowship Publication Program Fellowship

City University of New York, 2015-16

Exemplary Diversity Scholars Citation

National Center for Institutional Diversity, The University of Michigan, 2009-2010

Dissertation Fellowship

Center for Citizenship, Race, and Ethnicity Studies, College of Saint Rose, 2008-2009

Dissertation Diversity Fellowship (Declined)

Ford Foundation, 2008

Top Paper Award

International Communication Association, Ethnicity and Race in Communication Division, 2007

Marianne A. Ferber Award for Most Outstanding Dissertation Proposal in Women's Studies

Gender & Women's Studies Program, University of Illinois at Urbana-Champaign, 2007

Doctoral Honors Seminar Fellowship (Declined)

Doctoral Honors Seminar Fellow, National Communication Association, 2006

Predoctoral Diversity Fellowship

Ford Foundation, 2005-2008

Graduate College Fellowship

University of Illinois at Urbana-Champaign, 2003-2005

Summer Predoctoral Institute Fellowship
University of Illinois at Urbana-Champaign, 2003

GRANTS

PSC-CUNY Research Award (\$5,999)
City University of New York, 2017

PSC-CUNY Research Award (\$3,499)
City University of New York, 2015

Research Grant (\$1,000)
GriffinHarte Foundation, 2013

PSC-CUNY Research Award (\$3,464)
City University of New York, 2013

Travel Grant (\$1,405)
Faculty Center for Professional Development Travel Grant, College of Staten Island, 2013

William Stewart Travel Award (\$100)
CUNY Academy for the Humanities and Sciences, 2012

Research Development Grant (\$1,000)
Organization for Research on Women and Communication, 2012

Research Grant (\$5,750)
The Waterhouse Family Institute for the Study of Communication and Society, Villanova University, 2012

Dean's Scholarship Award (\$2,000)
College of Staten Island, 2012

Travel Grant (\$950)
Faculty Center for Professional Development, College of Staten Island, 2012

Dissertation Completion Grant (\$1,500)
Mellon Mays Foundation/Social Science Research Council, 2008

University Block Grant (\$3,000)
College of Communications, University of Illinois at Urbana-Champaign

Graduate Studies Enhancement Grant (\$3,000)
Mellon Mays Foundation/Social Science Research Council, 2006 & 2007

Puerto Rican Studies Grant (\$3,000)
Center for Puerto Rican Studies, Hunter College, 2005

Predocctoral Research Grant (\$1,500)

Mellon Mays Foundation/Social Science Research Council, 2005

Feminist Scholarship (\$500)

Gender & Women's Studies Program, University of Illinois at Urbana-Champaign, 2004

Tinker Field Research Grant for Graduate Student Research in Latin America and Iberia (\$900)

University of Illinois at Urbana-Champaign, 2004

INVITED LECTURES AND PANELS

- 2020 Society for Cinema and Media Studies, Television Studies Scholarly Interest Group and Console-ing Passions Board, Panelist, "The Politics and Practices of Visual Pleasure," October 16.
- 2020 Seton Hall University, Adelante Hispanic Heritage Month Series, Panelist, "¿Y quién eres tú?: Indigenous Latino Identity," October 15.
- 2020 University of Illinois at Springfield, The Diversity Center, Women's Center, Organization of Latin American Students, and Friends of Brookens Library, Lecture, "In Search of Belonging: Latinas, Media, and Citizenship," March 31. (Postponed due to COVID-19)
- 2020 University of Illinois at Urbana-Champaign, Institute of Communications Research, Doctoral Graduation Ceremony, Keynote Lecture, "Intergenerational Scholarship in Latina Media Studies," May 19.
- 2019 University of Iowa, Imagining Latindades: Articulations of National Belonging Sawyer Seminar, Lecture, "Latinx Politics and Media Celebrity: The Importance of Latinx Audiences," Lecture, November 8.
- 2019 DePaul University, The Women's Center and Department of Latin American and Latino Studies, Lecture, "A Talk with the Author of *In Search of Belonging: Latinas, Media, and Citizenship*," October 23.
- 2019 University of Illinois at Urbana-Champaign, Institute of Communications Research, Distinguished Alumni Series, Lecture, "In Search of Belonging: Latinas, Media, and Citizenship," October 9.
- 2019 New York University, Internet Distributed Television in Ibero-American and US Hispanic Media, XIV International Obitel Conference, Panelist, "The Future of Media is LatinX: A Conversation on Race, Ethnicity and Global Media," September 27.
- 2019 Columbia University Graduate School of Journalism, Tow Center for Digital Journalism and University of Leeds Methods Workshop, Lecture, "Understanding Diverse Audiences," June 28.
- 2019 Bloomington College, Humanities Division, Lecture, "In Search of Belonging: Latinas, Media, and Citizenship," April 2.
- 2019 Indiana University, Cesar E. Chavez Undergraduate Research Symposium, Keynote Lecture, "In Search of Belonging: Latinas, Media, and Citizenship," March 28.
- 2019 New York University, The Black Experience in America Series, Liberal Studies Program, Panelist, "Afro-Latinidad in the African Diaspora," February 12.
- 2018 Northwestern University, Department of Spanish and Portuguese and Latina and Latino Studies Program, Celebrating the Career of Frances Aparicio Symposium, Panelist, "December 7.
- 2018 University of Illinois at Chicago, Latin American and Latino Studies Department, Lecture, "In Search of Belonging: Latinas, Media, and Citizenship," December 5.
- 2018 Northeastern Illinois University, Proyecto Palante Program, Lecture, "In Search of Belonging: Latinas, Media, and Citizenship," December 4.

- 2018 Williams College, Latina/Latino Studies Program, Lecture, "In Search of Belonging: Latinas, Media, and Citizenship," November 16.
- 2018 Rutgers University, Henry Rutgers Term Chair in Latino Studies and The Latino Studies Research Initiative, Lecture, "In Search of Belonging: Latinas, Media, and Citizenship," November 7.
- 2018 New York University, The Latinx Project, Panelist, October 29.
- 2017 University of Iowa, School of Journalism and Mass Communication, Lecture "In Search of Belonging: Latinas, Media, and Citizenship," March 29.
- 2017 The University of Michigan, Watching While Latinx: Media Reception and Latinx Audiences Symposium, Lecture, "Consuming Latinas: Media Audiences and Citizenship," March 16-17.
- 2016 New York University, Faculty Research Consortium Seminar on Ethnicity and Media, Lecture, "Consuming Latinas: Media Audiences and Citizenship," June 8.
- 2015 New York University, Latino Studies Program, Panelist, "Hashtag Latinid#d," October 26.
- 2014 Connecticut College, Mellon Mays Undergraduate Fellowship Program, Lecture, "Surviving and Thriving in Graduate School," November 18.
- 2014 Wagner College, Center for Intercultural Advancement, Lecture, "Media Literacy and Latina/o Representation," September 30.
- 2013 Connecticut College, Placing Latin@s Conference, Panelist, "Boricua in the Windy City: Cinematic Representations of Puerto Rican Chicago," April 13.
- 2012 New York University, Latino Unity Student Conference, Panelist, "Debunking the Latino Stereotype," November 28.
- 2010 Drury University, Difficult Dialogues Series, Lecture, "'Reading Media': Contemporary Issues Surrounding Youth and Media Literacy," March 1.
- 2009 The University of Michigan, Latina/o Silver Symposium: Past, Present, and Future of the Discipline, Panelist, "Consuming Latinos: Trends in Latino cultural studies," November 1.
- 2009 College of Saint Rose, Center for Citizenship, Race, and Ethnicity Studies Colloquium Series, Lecture, "Latinas Talk Back: Performing Cultural Citizenship through Popular Culture," February 5.

REFEREED CONFERENCE PRESENTATIONS

- 2020 "Representing Citizenship: Narratives of Immigration and Belonging in Television and Documentary Film," panelist at the Latina/o Studies Association Conference. South Bend IN: July 10-12. (Canceled due to COVID-19)
- 2020 "Representing Citizenship: Narratives of Immigration and Belonging in Television and Documentary Film," panelist at the National Association for Chicana and Chicano Studies Conference. Seattle, WA: April 15-8. (Cancelled due to COVID-19)
- 2020 "Beyond Resemblance: Theorizing Representation and Methods in Media Studies," roundtable discussant at the Society for Cinema and Media Studies Conference. Denver, CO: April 1-5. (Postponed due to COVID-19 and rescheduled for March 2020)
- 2019 "Publishing Feminist Sociological Research in Interdisciplinary Journals," roundtable discussant at the Sociologists for Women in Society Conference. New York, NY. August 10-12.
- 2019 "Unmaking/Remaking the Academy through Chicana/Latina Feminist Publishing: A Collective Roundtable on Scholarship, Mentorship, and Activism," roundtable discussion at the Mujeres Activas en Letras y Cambio Social Summer Institute. University of Massachusetts at Amherst. Amherst, MA. July 18-20, 2019.

- 2018 "In Search of Belonging: Latinas, Media, and Citizenship," presented as book forum at the Puerto Rican Studies Association Conference. Rutgers University. New Brunswick, NJ. October 25-28.
- 2018 Civic Engagement in Diverse Latinx Communities: Social Justice Partnerships in Action," roundtable discussant at the Latina/o Studies Association Conference. Washington, DC. July 11-15.
- 2016 "Academic Moms of Color: Narratives of Parenting, Race, and Academia," roundtable discussant at the National Women's Studies Association. Montreal, Canada. November 10-13.
- 2016 "¿Y Latino Twitter Que?: On Writing, Blogging, Tweeting and Maintaining Digital Intercambios on Latinx Issues," roundtable discussant at the Latina/o Studies Association Conference. Pasadena, California. June 7-9.
- 2016 "Spreadable Citizenship: Undocumented Youth Activists and Social Media," panelist at the Latin American Studies Association Annual Congress. New York, New York. May 27-30.
- 2014 "Mothers and Daughters or What We Say and What We Do: Intergenerational Readings of the Mediated Latina Body," panelist at the Imagining Latina/o Studies: Past, Present, & Future: An International Latina/o Studies Conference. Chicago, IL. July 17-19.
- 2014 "Television for All Women?: Watching Lifetime's *Devious Maids*," panelist at the Continuities and Ruptures in Communications Research: Conversations across Interdisciplinary Boundaries Conference. University of Illinois at Urbana-Champaign. Urbana, IL. March 6-8.
- 2013 "Losing Weight, Balancing, and Aging: Intergenerational Readings of the Mediated Latina Body," panelist at the American Studies Association Conference. Washington, DC. November 21-24.
- 2012 "Narratives of Immigration and Empire: Representations of Latinos in the Subprime Mortgage Crisis," panelist with Mari Castañeda at the American Studies Association Conference. San Juan, Puerto Rico. November 15-18.
- 2012 "Puerto Rican Chicago on the Silver Screen: A Textual Analysis of *Chicago Boricua* and *Nothing Like the Holidays*" panelist at the Puerto Rican Studies Association Conference. Albany, NY. October 24-28.
- 2012 "Betty and Hilda: Conflicting Representations and Reception of the Latina Body on *Ugly Betty*," panelist the Console-ing Passions: International Conference on Television, Audio, Video, New Media and Feminism. Boston, MA. July 19-22.
- 2012 "Boricua in the Windy City: Cinematic Representations of Puerto Rican Chicago" panelist at the International Communication Association Conference. Phoenix, AZ. May 24-28.
- 2012 "Blaming Latinos Once Again: An Analysis of Media Narratives About the Subprime Crisis," panelist with Mari Castañeda at the Inter-University Program for Latino Research Conference: Forging the Future of Latinos in a Time of Crisis. New York, NY. February 23-25.
- 2011 "Representing Undocumented Motherhood: Using 'Old' and 'New' Media in the Struggle for Immigration Reform," panelist at the Women and Society Conference. Marist College. Poughkeepsie, NY. October 21-22.
- 2011 "'La Familia Unida': Undocumented Women's Use of New Media to Advocate for Mixed-status Families," panelist at Global Fusion: A Global Media and Communication Conference. Philadelphia, PA. October 14-16.

INVITED CONFERENCE PRESENTATIONS

- 2018 "New Books in Latinx Studies," panelist at the Latina/o Studies Association Conference. Washington, DC. July 11-15.

- 2018 "Turning the Dissertation into a Book," panelist at the Latina/o Studies Association Conference. Washington, DC. July 11-15.
- 2018 "Presumed Incompetent? Gendering the Academic Enterprise," panelist at the Conference of Ford Fellows, National Academy of Sciences. Washington, DC: May 4-5.
- 2016 "Consuming Latinas: Media Audiences and Citizenship," panelist at the Race and Media Conference. New York University. October 21-22.
- 2015 "Defining and Re-defining Beauty: Latina Audiences' Engagement with Latina/o-oriented Media," panelist at the Race and Media Conference. University of New Mexico. September 24-26.
- 2014 "Lifetime's 'Television for Women': *Devious Maids* and Latina/o Audiences," Panelist at the Race and Media Conference. University of Wisconsin-Madison. October 16-18.
- 2014 "The Impact of Media Inequality on the Latino Community," roundtable discussant, Imagining Latina/o Studies: Past, Present, & Future: An International Latina/o Studies Conference. Chicago, IL. July 17-19.
- 2010 "Consuming Latinidad and Citizenship: Linking Theories of Cultural Citizenship," panelist at the Contesting Citizenship Symposium. College of Saint Rose. Albany, NY. October 29-30.
- 2010 "Transnational Feminism," roundtable discussant at the Communication Research: Yesterday, Today, Tomorrow Conference. University of Illinois at Urbana-Champaign. Urbana, IL. February 12-13.

CAMPUS TALKS (CUNY-wide)

- 2020 "Going to Graduate School," presented at the CUNY Mellon Mays Foundation Undergraduate Fellows Summer Program (Virtual). June 15.
- 2019 "In Search of Belonging: Latinas, Media, and Citizenship," presented at the Minor in Latin American, Caribbean and Latina/o Studies Hispanic Heritage Month Speaker Series, College of Staten Island-CUNY. October 17.
- 2019 "Book Salon: In Search of Belonging: Latinas, Media, and Citizenship," presented with Arlene Dávila at the Center for the Society of Women and Society, CUNY Graduate Center. April 10.
- 2019 "Sound Effects: Discussion and Listening Session with Media Culture Professors," panelist at the College of Staten Island Art Gallery. Staten Island, NY. March 5.
- 2016 "Alumni," panelist at the Roots and Routes to Advance Change, Mellon Mays Undergraduate Fellows Regional Conference. Hunter College-CUNY. April 8.
- 2016 "Race, Audience, and Identity," presented at the Dean's Symposium. College of Staten Island-CUNY. March 22.
- 2014 "Teaching Latin@ Cultural Studies at CUNY," roundtable discussant at Latin@ Cultural Studies at CUNY: Past, Present, and Future. LaGuardia Community College, April 25.
- 2014 Discussant for Screening of film *Miss Representation*. Office of Student Housing, College of Staten Island-CUNY. April 10.
- 2013 "Citizenship 2.0: Social Media and the Immigration Reform Movement," panelist at the Dean's Symposium: Happy 1st Birthday, Certificate in Latin American, Caribbean, and Latina/o Studies! College of Staten Island-CUNY. May 7.
- 2010 "'Luchamos y resistimos': Undocumented Women Re-writing the Narrative on Citizenship and Belonging through Media," presented at the Department of Communication Studies Colloquium Series, University of Michigan, Ann Arbor. January 28.
- 2009 Workshop Presenter. "Defining and Redefining 'Latina-ness': Latinas as Producers of Meaning." American Culture Workshop. University of Michigan, Ann Arbor. November 11.

TEACHING AND MENTORSHIP

Undergraduate Courses

Media Audiences	Introduction to Women's, Gender, and Sexuality Studies
Latina/o Media	Senior Seminar: Transnational Lives in Global Context
Media Industries	Media, Culture, and Citizenship (New Course)
History of Print Media	Ethnographies of Diaspora and Popular Culture (New Course)
Media and the Margins	Honors Interdisciplinary Research Seminar
Theories of Communications	Puerto Ricans in the U.S.

Graduate Seminars

Film and Media Research Analysis
Race, Ethnicity, and Media (New Course)
Feminist Texts and Theories: Feminist Publishing

Ph.D. Students Supervised

Yohanna Roa, Ph.D. in Art History, The Ibero American University (Mexico), "Josefina Mena Archivo Expandido," in progress. (Committee member)

Dissertation and Thesis Supervision

Solange Castellar, MA in Women's and Gender Studies, CUNY Graduate Center, "I'm Real I Thought I Told Ya: Developing Critical Latinx Media Literacy Through U.S. Latinx Digital Media Representations," 2020. (Chair)

Anita Gilette, MA in Cinema and Media Studies, College of Staten Island, "Cinematic Engagement: Gratifications of Binge-Watching Serial Narratives," 2017. (Chair)

*Winner of the George Custen Memorial Award (College of Staten Island)

Laura Christensen, MA in Cinema and Media Studies, College of Staten Island, "'Could You Not Do That Please?': *Shit Girls Say* and the Spread of Online Misogyny During the American Political War on Women, 2011-2012," 2015. (Chair)

*Winner of the George Custen Memorial Award (College of Staten Island)

Michael Fischetti, MA in Cinema and Media Studies, College of Staten Island, "Walt's Children: The Walt Disney World Online Fan Community," 2014. (Chair)

*Winner of the George Custen Memorial Award (College of Staten Island)

Lauren Neglia, MA in Cinema and Media Studies, College of Staten Island, "The Representation and Reception of Cajun Culture in Mainstream Media," 2014. (Chair)

Senior and Honors Theses Supervised

Tugba Camci and Katherina Opaza. Senior Thesis. 2018.

"Remakes and Nostalgia: Strategic Practices in Contemporary Hollywood"

Vincent Loverde and Sharon Ortiz. Independent Study. 2018.
"Film and Media Theory"

Courtney Sinodinos. Honors Thesis. 2017.
"The Representation of Women in a Galaxy Far, Far Away...: Depictions of Female Characters in Star Wars"

Annie Lam. 2017. Independent Study.
"Fashion Bloggers and the Publishing Industry"

Dylan Figuly, Honors Thesis. 2015.
"The Magic of Disney Media"

Theresa Pessolano. Honors Thesis. 2015.
"Gendered Marketing in Children's Toys"

Chanelle Scott. Independent Study. 2015.
"Advertising Alcohol to Youth"

Shane DiMaio. Independent Study. 2015.
"Media and Minorities"

Frank Foresta. Honors Thesis. 2014.
"Influencing TV & Advertising: New Media's Effects On Existing Industry"

Sengul Mersimovski, Senior Thesis. 2014.
"Disapproving Self-Image: Representations of Beauty in Women's Magazines"

Justina Santiago, Independent Study. 2013.
Latinos and Public Relations

PROFESSIONAL SERVICE

Editorial Positions

2017-19 General Editor, *WSQ: Women's Studies Quarterly*

Editorial Boards

2020- *Centro: Journal of the Center for Puerto Rican Studies*
2015-20 *WSQ: Women's Studies Quarterly*

Professional Associations

2020 Member. Outstanding Dissertation Award Committee, National Communication
Association, Critical Cultural Studies Division
2020-22 Mentor. Society for Cinema and Media Studies, Latina/o Caucus Mentoring Program

- 2020 Conference Program Committee. Latina/o Studies Association
- 2014-15 Member. Elections Committee, Latina/o Studies Association Initiative
- 2009-2011 Secretary. Ethnicity and Race In Communication Division, International Communication Association
- 2005-2007 Representative-at-large. Mujeres Activas en Letras y Cambio Social

Manuscript, Grant, and Tenure and Promotion Reviews

Reviewer of submitted journal articles, 2006 –present. *Departures in Critical Qualitative Research; Chicana/Latina Studies; Critical Studies in Media Communication; Label Me Latina/o; Women’s Studies Quarterly; Communication, Culture, Critique; Latino Studies; Television and New Media; Aztlán: A Journal of Chicano Studies; Howard Journal of Communications; CENTRO: Journal of the Center for Puerto Rican Studies; Trans: Transcultural Music Review; Communication Theory; Diaspora, Indigenous, and Minority Education: International Journal; Qualitative Inquiry; The Communication Review*

Reviewer of conference manuscripts/proposals for scholarly organizations, 2006-present. Manuscripts and panel proposals reviewed for the Ethnicity and Race In Communication Division of the International Communication Association; Latina/o Studies Association

Reviewer of pre-publication scholarly manuscripts/proposals for publishers, 2014-present. Manuscripts/proposals reviewed for the University of Florida Press; Oxford University Press; University of Mississippi Press; University of Illinois Press; Routledge

Tenure and promotion reviewer, 2020-present. External review for faculty at Wellesley College

Grant reviewer, 2013-present. Proposals reviewed for the New York Foundation for the Arts (NYC Women’s Fund for Media, Music and Theater Grant), Organization for Research on Women and Communication (Research Development Grant)

Miscellaneous Service

- 2012-14 Mentor. Mellon Mays Fellows Professional Network Pilot Mentoring Program, Woodrow Wilson National Fellowship Foundation

UNIVERSITY AND DEPARTMENTAL SERVICE

- 2021- Member. Departmental Curriculum Committee, Department of Africana and Puerto Rican/Latino Studies (Hunter College)
- 2021- Alternate Member. Personnel and Budget Committee, Department of Africana and Puerto Rican/Latino Studies (Hunter College)
- 2021- Alternate Member. Departmental Policy Committee, Department of Africana and Puerto Rican/Latino Studies (Hunter College)
- 2020 Reviewer. PSC-CUNY 51 Cycle Grants (Performing Arts Panel)
- 2019-20 Member. Website Committee, Department of Africana and Puerto Rican/Latino Studies (Hunter College)
- 2018-19 Member. General Education Committee (College of Staten Island)
- 2017-18 Member. Course and Standing Committee (College of Staten Island)

- 2016-19 Member. Women's, Gender, and Sexuality Studies Program Advisory Committee (College of Staten Island)
- 2016-19 Member. International Studies Advisory Committee (College of Staten Island)
- 2013-16 Member. Queer CUNY Faculty and Staff Committee
- 2013-18 Member. Departmental Graduate Studies Program Committee, Department of Media Culture (College of Staten Island)
- 2013-15 Member. College-Wide Academic Outcomes Assessment Committee (College of Staten Island)
- 2013-14 External Member. Faculty Search Committee, Department of World Languages and Literatures (College of Staten Island)
- 2012-15 Adviser. Cinema and Media Graduate Student Association (College of Staten Island)
- 2012-13 Member. Faculty Search Committee, Department of Media Culture (College of Staten Island)
- 2013 Member. National Endowment for the Humanities Summer Stipend Nominees Selection Committee (College of Staten Island)
- 2012-15 Advisory Board, Mexican Studies Institute, City University of New York
- 2012-19 Member. Latin American, Caribbean, and Latina/o Studies Certificate Advisory Committee (College of Staten Island)
- 2011 Member. Latina/o Studies Advisory Committee (Williams College)
- 2009-2010 Faculty Mentor. Undergraduate Research Opportunity Program (University of Michigan)

MEDIA APPEARANCES AND INTERVIEWS

- Wanzer-Serrano, Darrel and Ruiz, Ariana. (2019, November 19). "Latina/o/x Citizenship and National Belonging: Roundtable Discussion with Suzanne Oboler, Jillian Báez, and Julie Minich." *Imagining Latinidades* Podcast. Available online: <https://www.stitcher.com/podcast/imagining-latinidades/e/65376760>
- Calhoun, Kevin. (2018, March 29). "Scholar Story: Jillian Báez." *Scholar Stories*, National Center for Institutional Diversity. Available online: <https://lsa.umich.edu/ncid/news-events/all-news/scholar-stories/scholar-story-jillian-baez.html>
- Reichard, Raquel. (2017, April). "Latino/a vs. Latinx vs. Latine: Which Word Best Solves Spanish's Gender Problem?" *Latina Magazine*. Available online: <http://www.latina.com/lifestyle/our-issues/latino-latinx-latine-solving-spanish-gender-problem?page=0%2C1>
- Correal, Annie. (2016, October 21). "Declaring 'That's Me,' and Empowering Latinas." *The New York Times*. Available online: <https://www.nytimes.com/2016/10/21/arts/music/soy-yo-sarai-gonzalez-empowering-latinas.html>.
- Cepeda, Esther J. (2016, February 24). "Hollywood's Diversity Problem is Not Just Black-and-White." *The Washington Post News Service & Syndicate*. Available online: <https://syndication.washingtonpost.com/esther-cepeda>.
- Santiago, Bill (2015, March 3). "Latino Media and Leadership." *Total BS Show, American Latino Radio* (Channel 152), *SiriusXM*.

Rodriguez, Marixsa (2015, February 27). "To Be Or Not To Be Grifa: Boricua Women's Observations on Hair" by *Centro Voces*. Available online: <http://centropr.hunter.cuny.edu/centrovoices/arts-culture/be-or-not-be-grifa-boricua-womens-observations-hair>.

Morales, Ed (2015, January 22). "Diversity and the Oscars." *Morning Show, WBAI Pacifica Radio 99.5*. Interviewed by Ed Morales. Available online: <http://www.wbai.org/server-archive.html>.

Pierre-Pierre, Gary (2014, March 19). "The State of Latino Media in New York City." *Independent Sources, CUNY-TV*. Available online: <https://www.cuny.tv/show/independentsources/PR2002817>.

Pierre-Pierre, Gary (2014, February 12). "The Latino Monolith." *Independent Sources, CUNY-TV*. Available online: <https://www.cuny.tv/show/independentsources/PR2002704>

PUBLIC ENGAGEMENT

- 2019 "In Search of Belonging: A Dialogue with Ed Morales," lecture presented at Maplewood Memorial Library. Maplewood, NJ. January 17.
- 2018 "In Search of Belonging: Latinas, Media, and Citizenship," lecture presented at The Hungry Mind: Sunday Sessions With An Author, Beacon Unitarian Universalist Congregation. Summit, NJ. September 30.
- 2018 "Are Latinx Transforming the U.S.?" keynote lecture at Newark Public Library. Newark, NJ. September 19.
- 2014 "Contemporary Latina/o Media," panelist at McNally Jackson Books. New York, NY. October 3.
- 2015-16 Youth Media Literacy Program Creator and Facilitator, Mujeres Latinas En Acción (Chicago, IL)

LANGUAGES

English (Native)
Spanish (Superior)
Mixteco, Santa María Peñoles alta variant (Elementary)

PROFESSIONAL ASSOCIATIONS

Latina/o Studies Association
National Communication Association
Society for Cinema and Media Studies
International Communication Association
National Women's Studies Association